12 Emery, Bird, Thayer vb. Emery, Bird, Thayer vb. Shoes. Our Shoe methods are unique. Every pair of Shoes we sell, no matter what the price (except patent leather), is fully guaranteed; it would, therefore, be poor business for us to attempt to sell inferior Shoes. The Shoes for to-day and to-morrow are New Spring, 1898, offered in our regular stock goods. Women's black kid, lace, coin toe Shoe, patent leather or kid tips; vesting lace stay or all kid tops. Women's tan kid Oxfords, perfect fit-ting, cein toe last..... Women's black kid Oxfords, patent leather tips, coin toes..... Strong With Bargains! RIBBONS Wash Goods. New styles in fabrics for warmer now before you need them-just about time enough to have dress 18c for 1940-7,339 yards Batiste and Lace Grenadine, worth in 10 2 C One lot 35-inch Printed Silkolines, made to sell 10c and 121/2c, will be, yard Ladies' Gloves. Easter only one week off. New Gloves must be the first thought. Out of this magnificent display of Spring Gloves for Ladies we have picked out one lot that will be put on sale to-day for those who want to save money. A good glove in every respect, well made and fits beautifully. The 4-button Dressed Kid Gloves, embroidered backs, with large buttons, and all the new spring shades, black and colors, 25c Club Ties, in spring shades, Linen Department. These prices below are on for this sale, and are on such goods as we think you will want now. See if they are not. 100 extra heavy Cream Damask Hemstitched Breakfast Cloths, 69x90; made to sell \$3.50, will be 40 dozen 24-inch Bleached Damask Napkins, will be offered in April Sale..... If you can match them for less than \$1.50, return what you buy, with duplicate check, and get your money. 1 lot 19x36-inch extra heavy Huck Towels, worth 19c each, Men's Furnishings. Hosiery, Underwear and Shirts will be sold at a price in this April Sale.

79c for 59c-600 Men's imported Ecru Color Light Weight Balbriggan Shirts and Drawers, imported to retail at 75c..... All sizes. \$1.66 for 75c-Men's Fancy Colored Patch Bosom Shirts, with 1 pair link cuffs, all sizes, For Boys. Three good prices on Boys' Clothing made for this big sale. Middy Suits (the most popular of the season for Boys from 3 to 8 years)—200 of these—fine All Wool Cheviot and Cassimere, tan, brown and gray checks and mixtures, showing the latest trimmings, with many plain broadcloth, inlaid collars, worth up to 5.00 suit, for. Plain Double Breasted Knee Pant Suits, 8 to 15 years, in fine Scotch Cheviots and Cassimeres—also ehecks and mixtures, imported worsted, worth from \$5.00 to \$6.50, for BOYS' AND CHILDREN'S HATS AND CAPS—20 dozen Golf Caps, in tan, and brown, gray cheviots, and cassimeres—also plain blue and brown cheviots, with patent leather visors, worth 50c to \$1.00, on sale to-day, and 50c and 50c Special for to-day and to-Table Delicacies. O. R. S. No. 2 Coffee, good quality of Java and Mocha, regular price 35c, in this sale 3 lbs . QQ O. R. S. No. 2 Basket Fired Japan Tea, fine flavor, worth 580 lb, for this sale Old Virginia assorted Jams, 14 varieties, worth 25c jar, 15c Old Virginia Chill Sauce, regular price 35c bottle, Imported Sardines in pure olive oil-key opening boxes, worth Tomatoes (Gold Coin), solld whole pack, red ripe fruit, extra rge cans, in this sale, 3 cans for Peas-American brand, medium size, sweet and tender, 3 Hawkeye Sugar Corn, small grains, creamy and tender, Mustard, extra fine, screw top jar, worth 15c, 8c Republic brand Apricots, worth 25c can, Republic brand White Cherries, for this sale, O. R. S. Cherries, extra large, full 3-lb cans, worth 49c Parasols, To-day the Annual Sale of Parasols begins. We bought extensively for this occasion, and the following is what is offered: 300 assorted samples of Fine Parasols, consisting of Dresden novelty silk, colored, check coachings, veiling trimmed, moire silk, etc. A beautiful line, worth \$4.00, \$5.00 For \$2.98 Each



worth 40c, will be, Refrigerators. Ketrigerators.

We are sole agents for the North Star Refrigerator and having handled it for several years have found from our own experience and that of our customers that it is the best made, and if you will come in and examine it, posting yourself on its good points, you will have no other.

Boxes are all made of thebest quality, clear grain hard wood, perfectly seasoned and will not check. The entire box is well lined with galvanized steel, removable drip pipe. All trimmings are durable and handsome. The trap is automatic and self-closing, thus preventing alr from entering through the drain pipe, and last, but most important of all, the boxes are all filled with granulated cork, which has proven by practical test the best insulation known. We are sole agents for the North

144 10-inch Russia Iron Bread Pans,

Emery, Bird, Thayor von Emery, Bird, Thayor vo. Emery, Bird, Thayor von Emery, Bird, Thayor von Confections.

Cream Caramel Drops re-duced to, pound..... Chocolate Brownies, regular price 20c pound, for.....

Buttercups, in all flavors 40c Caramels, in pound pack- 20C ages, only, pound

Books.

On the first day of April you can buy-in the Book Department-"Fire and Sword," by Sien-The publisher's price for this has been \$2.99.

"Quo Vadis"-by the same author, paper..... "Motley's History of the Dutch \$1.89 Publisher's price has been \$6.00 until

Castoria.

To-day and to-morrow, in our Drug and Toilet Department, Pitcher's Castoria. We will place on sale 3 gross or 432 bottles of Pitcher's

Castoria, usually sold from 25c to 35c a bottle. As long as it lasts, 17c a Bottle.

Roll Basket Body Carriage, nicely up-holstered, parasol to match. Price......

In this sale you can find one lot of full size Carriages, steel wheels, either oak or basket body, extra well made, figured, upholstered, with parasols to match, the best buggy in the \$4.98

Baby Carriages.

We carry the entire line of two of the largest and best Carriage manufacturers in the United States. This enables us to give you over aeventy-five different styles to make your selectity put together.

We carry the entire line of two of the largest and best Carriage manufacturers in the United States. This enables us to give you over aeventy-five different styles to make your selectity put together. Oak Cabs, nicely finished.

Begins Here

To-day!

Smery, Bird, Thayer 6.

\$10, \$12.50, \$15 & \$18 up to \$50 We save you from \$1 to \$19 on a single buggy. Come and get choice of colors of upholstering, para-

FOR MEN-Our Men's Shoes at \$3.50 and \$5.00 are made by the foremost shoemakers of Newark and Brockton. The new Spring shapes are here.

Chocolate or tan vici kid or Russian calf, in the newest shapes, perfect fitting last, stitched \$3.50 and welted soles, a pair.

The best Shoes made for men are \$5.00 a pair here; atent leather, enamel and the new colored Shoes

patent leather, enamel and the new colored Shoes for Spring.
FOR GIRLS—Misses' black kid, coin toe, vesting tops, tip of same, spring heels, \$1.98 sizes 11 to 2...

\$1.98

\$1.98

\$1.50

\$1.50

of the lot for, yard,

6,000 yards fancy all silk ribbons.
These sell in the regular way for 35c and 50c a yard; you can take your choice to-day and to-morrow

25 Cents. Watch! A good chance to buy for your

Handkerchiefs-75c and 85c for

85c each, only 1 or 2 of a kind, will be

offered in this sale to-day and to-mor-

50 Cents.

50c-40 dozen sample line of French Handkerchiefs, worth 75c and April First we begin the biggest sale of them all. Hundreds of thousands of dollars have been spent in gathering the April Stock of Merchandise. The East and Europe have been scoured and thoroughly searched. Bargains are inevitable when the spending of so much money is concerned. Ready cash and plenty of it always brings big bargains. This fact is shown in the big collec-

tion of dependable merchandise offered in to-day's and Saturday's sale—the best of all.

Kansas City, Mo., April 1.-Yesterday's temperature-Max., 45; min., 36. To-day we look for the weather to be warmer and probably a local shower

Dress Goods. Worth up to \$1.25 yard, for 58c. Beginning to-day, April 1st, we will offer an assorted lot of Seasonable Dress Goods as follows:



vas Cloth will be put on sale for 48c.

As soon as you see this you'll recognize its true value. FOR 48 CENTS-An all wool navy and black Can-

yards of this year's make of newest dress stuffs; worth 58c French Percaline. To day in the April 1st Sale we will sell at Half Price French Percaline, in all the high colorings and new shades, for linings of organdies and new skirts. Worth 20c a yard,

58c and 65c for 39c-180 yards Figured Etamine, worth 58c,

and 390 yards of Wave Bayaderes, worth 58c and 65c, all told 570

for..... Jacket Day. So much in demand are these Spring Jackets that now while you must need them we intend giving you Jackets at big bargain prices. Every Jacket in the house will be in this sale. Spring's



tailored Jackets find no room here. THE TWO SPECIALS ARE: Tan Jack ets with new box fly front, made of all wool covert cloth of fine quality; lined throughout with heavy ombre striped taffeta silk; tailor finished, lap seams and perfect fitting. This is a bargain at \$10.00, but for to-day and to-morrow only \$6.90 will be

Short box front Kersey Jackets, made over a French corset model (the new shape), wide box fly front, new dart, beautifully tailored with all lap seams and lined throughout with heavy taffeta silk, made of all wool English Kersey cloth; colors tan, black and navy; some short, others longer and a bargain at \$12.50, for \$8.95

Distender.

Spectacles.

Eyeglasses.

Silverware.

Alarm Clocks.

Separate Skirts. All ready to wear, made of all wool serge in new shape, tailor made with lap seams and lined with taffeta silk in turquois

Ladies' Suits. Made of all wool Covert Cloth in two shades; tailored and has lap seams on jacket and skirt; jacket lined with taffeta silk; skirt lined

Children's Wash Dresses.

Children's Cloth Dresses of novelty checks and mixtures, new apring colorings, made with solid color cashmere, trimmed yoke and sleeves, braided and in sizes 4 to 15 years; while they last 98c will be, each

price \$1.75, for

A continuation of the hig sale of Dresses in ages from

1 to 14 years, beginning at 25c each for
a nice little Wash Dress, ages to 5
years, then up to the finest of novelty
ginghams—all new and desirable styles

their washing qualities.

Children's all wool fancy
Cheviot Reefers, ages 4 to 12
years, made with ribbontrimmed lapels, etc., value \$1.00 cach, beginning today, while they last, for each.

\$1.98

The celebrated "I. C." Cornets at about one-half. Only 133

Corsets in the entire lot. You well know the quality and fit

No. 17-A Misses' Cornet of French Coutille, softly boned-4-

hook, classe, no side steels, cross-boned back, former 98c

No. 660-Of the I. C. make, black, white and drab; black of

French Coutille, former price \$3.50, sizes 18 to 25.\$1.08

No. 14 of "I. C.," of fine French Coutille, medium long

waists, 5-hook, spoon clasp, 2 side steels, white only, \$1.98 sizes 22 to 30, former price \$3.50, to-day for.........

Style Eglantine of the "I. C." make, of fine French Sateen,

long waist, 6 hook, clasp, double side steels, cross-boned

Style Lenox of the "L C." make, of black wool ma-

den hips, sizes 18 to 26, former price \$5.50, for \$2.98

These will not be fitted at these prices, but

or credit—these are not odds and ends, but

complete lines of high grade superior made

corsets at much less than the import cost of

fine French Sateen, long waist, 6 hooks, white and drab, of

Extraor- Corset Sale.

Silks! Another Bargain Secured; Worth up to \$1.50 for 78c-We've

just received for this April Sale 1,083 yards of beautiful silks, made especially for silk waists, dresses and petticoats, seasonable coloring and very fashionable. The lot consists of a quantity of Roman Stripe Taffetas, changeable black check Taffetas, broken plaids, checks barred with satin stripes, Ombre black, check, crepe figure Taffeta, Bayadere satin, striped Taffeta, worth \$1.50 for, per yard

78 CENTS.

Cheney Bros.' Foulards in blue 85c for 58c. Cheney Bros.' Foulards in blue and white and black and white—a special purchase, a new importation brought out here particularly that you might have them in

this April sale. Nothing has been shown like these Foulards before. All the patterns are new goods for summer gowns and dresses worth in the regular way 85c a yard, and 24-inch wide, will be sold to-day for, per yard,

58 CENTS.

Laces. Three big lots of Summer Laces, purchased of a manufacturer of Laces in France, at a

de dise.

small fraction of cost of labor to make. They come in 4% yard lengths, the lace machines making exactly this length, and the patterns you will find entirely new. Same as thousands of yards that have been sold in America, England and France for the coming summer use. We were fortunate in securing the samples of the biggest variety of Laces ever shown in the West, that for this big sale will be divided into four lots, as follows:

Lot I-29c for piece of 4% yards, or 6c yard. The lot consists of Oriental Laces that would ordinarily sell for 19c and 1214c yard. To-day for, yard..... y.....60

Lot II—5,000 yards Net Top and Oriental Laces—big assort-ment—worth 25c, 35c and 50c yard—for. 15c Or 69c strip of 4% yards.

Just in-12 dozen of

the new Shirt Waist

Distender, giving the

new small waist and

low bust effect; in

50c.

eyes, for, pair 95C

uine quadruple silver

plate Cake Baskets

fancy designs and

handsomely engrav

ed, sold everywher

at \$1.50 each, to-da;

in this sale will be

79c.

guarantee for one year,

made of good nickel-

loud alarm bell and good

works-a reliable time-

piece, in to-day's sale,

59c Each.

white; only, each

In connection with the big sale of Eyeglasses,
Spectacles will also be
sold to-day at a bargain
one lot of gold filled
Riding Bow Spectacles,
warranted for ten years
and fitted to the

An extraordinary bargain sale of one lot of gen

Lot III-2,500 yards Assorted Oriental Laces—beautiful pat-terns—worth 50c and 75c vard-for Or 89c for strip of 4% yards.

Ale William

Lot IV-4.100 yards of Oriental and Net Top Venice Lace-ex-quisite patterns-worth 75c 20c to \$1.25 per yard, for....... 20c Or 98c for 4% yards.

Silk Petticoats.



ever were such low prices seen in this Store as we name below:
Taffera Silk Petricoats, about
75 in all, assorted colors and
lengths, beginning to-day and
while they last—with a value of
\$7.90 each, will
\$4.75 . \$4.75 Also about 18 Black Italian and French Sateen Petticoats, made umbrella style, made with under flounce and corded—former price

> 3 prices on about 250 Plaid Giogham Petticoats, made with small ruffles and deep umbrella flounces, 98c, \$1.48 and \$1.75. Made from superior quality of Plaid Ginghams—the most satis-factory of all summer petticoats.

Dressing Sacques.



you at once see the importance of

Dressing Sacques of piain and figured lawns, made full front, large Vandyke point collar, with lace insertion and lace edge—ruffle edge with lace around bottom and \$1.25 sleeves......\$1.25 250 new Lawn Dresning Sacques, made with lace, trimmed collar and aleeves, full front, fitted back, at 50C each......59C 10 dozen White Lawn Dreseing Sacques. \$1.25

THE BABY'S CORNER. A sale of Odds and Ends from our Infants' Outfitting Department.



Infants' Long and Short Infants' Long and Short Skirts. Infants' Caps, Shawls and Infants' Skirts, Bootles Pique Cloaks and Reefers, Hampers, etc. Afghans and Playthings Wash Stand with bowl, pitcher and soap dish. Only a few of the prices can we tell you of, but the prices on the entire lot will close them out quickly, as they are last season's goods: Infants' Dresses, 14.00, \$1.98

Flannel Skirts, \$5.00. \$2.50 Infants' Silk Emfroidered Wrapper, \$9.75, for \$2.50 Infants' Sacques, \$2.25, for Infants' Pique Jackets, \$7.50, for...... Infants' Long Cloaks, \$12.00, for \$3.50

with chenille dots, brown, navy, grays,

Veilings. Worth 15c, 25c and 35c, for 10c.

of Asserted Veilings, 18 inches wide, blacks whites and a big variety of novelty veilings. The biggest collection of veilings ever offered by any one store in the West. An actual count shows there to be 37,000 yards. The importers made such a price that in the sale beginning to-day we can sel! you veilings worth 15c, 25c and 15c



For 10c Yd.

Bargain Counter. Hemstitched Pillow Cases, Bleached Sheets,

Dress and Robe Prints, Percales, Dress Ginghams, etc., on Bargain Counter to-day at low prices, marked especially for this April Sale.

15c for 16c-242 pieces of White Goods at a price that should sell every yard of them in one day—they consist of 160 pieces 23 inch White India Linon, worth 15c yard; 25 pieces Lawn Checks and Plaids, worth 124c; 21 pieces Lawn Stripes, worth 15c yard; 23 pieces broken plaid White Goods, worth 124c; 32 pieces Checked and Striped Dimitles, worth 15c yard. Your choice of the whole lot for, yard.

Muslin Underwear Dept. A \$1.50 Muslin Gown for 89c. -a 65c Muslin Drawer for 25c -a 59c Muslin Drawer for 29c -a 55c Muslin Drawer for 25c. The above is a snap purchase for the Big April Sale—descriptions follow:



Ladies' Muslin Gowns, round yoke of embroidery insertion and edge, regu-lar value \$1.50, for.....

Ladies' Drawers, of muslin or cam-bric, finished with tucks and three inch ruffle of fine embroidery, worth 65c, for Ladles' Drawers, of cambric, umbrel-la style, ruffle of lawn and lace inser-tion, value 50c, for.....

Ladies' Drawers, of muslin, finished with tucks, hemstitching and embroid-ery edge, value 35c, for......

Spring Underwear. 75c for 50c. 433 Ladies' Oneita style Spring and Summer Union Suits, white and ecru, high neck and she sleeves and knee lengths. These our New York buyer secured at 1-3 less than the regular cost price; that we will give you the benefit of.

Hosiery. Special lots of Hose for Boys, Misses and Women have been bought for the April First Sale and will be for

1 200 pairs Boys' and Misses' Black Cotton Hose imported, English make, double knee and heel, 1x1 and 2x1 rib, sizes 6 to 91/2, will be on Bargain Counter to-day, a pair.....

Ladies' imported plain Black Lisle Thread Hose, spliced heel and double sole, worth

36c. will be sold to-day for.....

Carpets and Mattings. The Carpet man went East only a short time ago and secured Carpets that to-day will be sold at in-teresting prices.



day on Bargain Counter.

No samples can be sent, as there are only 25 pieces in the lot. Brussels Caarpets-We guarantee that colors are fast. Lakeside Carpets Cordova Carpets 85c Yard Windsor Carpets \$1.00 Yard

Velvet Carpets-25 pieces that are worth \$1.10 yard, now MATTINGS-59 rolls of Matting, all new, fresh goods of our own importation, goods that are marked for this sale only. The regular price is \$10 a roll, but will be offered at

\$6.98 for roll of 40 yards, or, if bought by the yard, 20 cents.

Drapery Department. For To-day and Saturday we received another lot of Single curtains that are called manufacturer's econds; perfectly good, with only slight imperfections. 300 single Nottingham Lace Curtains, 3½ yards long, subject to slight imperfection, worth \$2.00 to \$5.00, for pair only, for 39c single curtain. 200 pairs of Ruffled Fishnet Curtains, entirely new, worth \$2.50 \$1.50 pair, for Embroidered Sash Curtains, reduced from 121/2c yard Manufacturer's samples of Tapestry Squares, suitable for Sofa Pillow, chair seats, etc., sell from \$1.00 to \$5.00, for

19c, 39c and 79c per sample.

Furniture Dept. SIDEBOARDS - Made of oak, with 2 small drawers, 1 large



drawer, 2 cupboards; handsomely carved and decorated, size of board.

29 inches, by 3 feet 9 inches, with 2 small shelves and 1 large shelf; value

\$15, to-morrow for

HALL RACKS-Upright Hall Racks, with 4 large brass hooks, with a German bevel plate glass, a brass drip for umbrellas; oak, finished in new shade of green and \$6 up to \$40 CHAMBER SUITS - Four Chamber Suits, Dresser, Washstand and Bedstead,

finish eim wood, French plate glass in dresser 20x 24, brass handles and worth for 2 pieces 115; \$12.50 to-morrow for ... \$12.50 Indestructible Couch — Much has been said of this

beautiful couch-constructed strongly and gua beautiful couch—constructed strongly and guaranteed for three years; worth \$25, \$17.00

DRESSERS—Same as cut, with a German bevel glass mirror, 3 large drawers, all finely finished, cabinet work the \$9.00 finely finished, cabinet work the \$9.00 hest. Washstand of same style and finish...\$3.29



Mail Orders.

Prompt and careful attention will be given to all mail orders on this advertisement sent immediately.



This useful and convenient article is one we